# Chapter 13: ANOVA for 2-way classifications Start on Chapter 14: Unreplicated Factorial & Nested Designs Class 22, 4/29/09 W

# Slide 1 Chapter 13: ANOVA for 2-way classifications

Start on Chapter 14:

Unreplicated Factorial & Nested Designs

**NOTES:** 

### HW 13 due Weds 4/29/09 Noon

Submit as Myname-HW12.doc (or \*.rtf)

- Read Chapter 14 Multifactor studies without replication & 16 Repeated Measures
- We'll cover Chapter 15 (serial correlation) if there is time
- HW 14: Due Friday 5/1/09 Noon
- ▶ 13.19 Nature Nurture
- HW15: Due Weds 5/6/09 10 am
- ▶ 14.17 Tennessee Corn Yields
- Wimba Sessions
- ► Weds night (tonight) 10 pm
- ► Thursday Noon

### Slide 2 HW 13 due Weds 4/29/09 Noon

NOTES:

### **Conclusions from last class**

- Regression to the mean, the regression artefact, will be present whenever an explanatory variable (covariate) exhibits less than perfect correlation with the response variable. The higher the variability in the covariate, the more the regression to the mean effect. Including an extra explanatory variable does NOT control for the effect of that covariate
- For pre-test vs. Post-test analyses, regressing with pretest score as an explanatory variable DOES NOT remove the effects of pre-test differences.
- ▶ Better approaches: Repeated measures designs, hierarchical linear longitudinal models, or subtract pretest from posttest (called change score analysis)

### Slide 3 Conclusions from last class

|  | Slide 4 Chapter 13                |
|--|-----------------------------------|
|  |                                   |
|  | NOTES:                            |
| Chapter 13   |                                   |
| The analysis of variance for two-way classifications   |                                   |
|  |                                   |
|  |                                   |
|  |                                   |
|  | Slide 5 Goals of today's class    |
| Goals of today's class   |                                   |
| <ul> <li>Analyzing factorial models using GLM/Univariate and Regression</li> </ul>   | NOTES:                            |
| <ul><li>What to do about interactions?</li><li>Note that transforms can eliminate the interaction effect</li></ul>   |                                   |
| <ul> <li>Sleuth doesn't properly cover the problem of pooling<br/>interaction terms (another example of Hurlbert's<br/>pseudoreplication)</li> </ul>                         |                                   |
| <ul> <li>There are rules, not covered in Sleuth, on whether the interaction SS can be pooled with the error SS</li> <li>Random vs. Fixed factors in ANOVA designs</li> </ul> |                                   |
| Environmenta Easts and Osan Survey University of Manachasett Destro  |                                   |
|  |                                   |
|  | Slide 6 ANOVA & Factorial Designs |
| ANOVA & Factorial Designs  Ronald Fisher   |                                   |
| "No aphorism is more frequently repeated in connection with field trials,  | NOTES:                            |
| than that we must ask Nature few questions or, ideally one question, at a time. The writer is convinced that this  |                                   |
| view is wholly mistaken. Nature, he suggests, will best respond to a logical and carefully thought-out questionaire; indeed, if we ask her a single question.                |                                   |
| she will often refuse to answer until some other topic has been discussed."  |                                   |
| RA Fisher, quoted in Larsen & Marx (2001, p 633)   |                                   |
|  |                                   |

### Mill's Cannon of the Difference

### See my Appendix of statistical terms

J. S. Mill's (1843) fifth cannon of experimental enquiry (The cannon of difference) "Whatever phenomenon varies in any manner whenever another phenomenon varies in some particular manner is either a cause or an effect of that phenomenon, or is connected with it through some fact of causation"

Kendall & Stuart (1979), and Fisher, find two major problems with basing an experimental or sampling design on Mill's 5<sup>th</sup> cannon: 1) the one-phenomenon (factor)-at-a-time approach does not work because it fails to account for interactions and 2) "We can never be quite sure that all the important, or even the most important, causal factors have been incorporated in the structure of the experiment. Some may be quite unknown; others although known, may wrongly be considered to be of minor importance and deliberately neglected. We always need to guard against the perversion of the inferences within an experiment by adventitious outside effects."

### Slide 7 Mill's Cannon of the Difference

NOTES:

### Case 13,1: Intertidal Seaweed Grazers

#### A randomized blocked ANOVA

- 3 grazers (L,f,F): Limpets, small fish (f), large Fish (F)
- Experimental unit: square rock surface 1 m on a side
- 6 treatments: LfF (All grazers),fF (limpets excluded with caustic paint),Lf (coarse mesh), f (Limpets & Large fish excluded),L (fine mesh excludes fish),C Control (all grazers excluded)



# Slide 8 Case 13.1: Intertidal Seaweed Grazers

NOTES:

# Display 13.1 Six treatments excluding three kinds of intertidal grazers from regenerating seaweed on the Oregon coast (Lf) This treatment has a cage. (Lf) Large fish are excluded by a caustic paint strip (hy a caustic paint strip) (hy a caustic paint strip) (Limpets and large fish are excluded by a caustic paint strip) (Limpets and large fish excluded hy a fine net of wire) (Limpets and large fish excluded hy a fine net of wire)

### Slide 9

### Slide 10 Randomized Block ANOVA Randomized Block ANOVA Blocking increases the power of the test • Block 1: Just below the high tide level, exposed to NOTES: heavy surf • Block 2: Just below the high tide level, protected Block 3: middle exposed • Block 4: middle protected • Block 6: just above low tide, exposed • Block 7: On near-vertical rock wall, midtide protected • Block 8: On near-vertical rock wall, above low tide, Environmental Earth and Ocean Scie Slide 11 Results of grazer study Results of grazer study Percentage of regenerated seaweed Display 13.2 NOTES: Percent cover by regenerating seaweed on plots with different grazers excluded, in eight blocks of differing tidal situation and exposure Treatment: Grazers with Access Control 4 4 7 8 28 58 27 35 11 33 16 31 6 8 15 17 11 24 3 5 14 31 3 6 52 59 9 31 83 89 21 57 33 34 5 9 39 52 26 43 43 53 4 12 30 37 12 18 10 13 10 15 44 50 57 73 26 42 38 42 29 36 11 40 14 23 22 35 67 82 94 95 34 53 58 75 19 47 53 61 Slide 12 Results Results A controlled experiment, but inference to a larger population (intertidal communities) may not be warranted Little evidence for treatment differences among blocks NOTES: • Limpets have a very strong effect on seaweed (median regeneration with limpets only 16% of regeneration when they were excluded (95% CI 12.6 to 20.5%) Small and large fish, 54% (40.2%, 70.9%) and 68.5% (50.1%, 90.9%)• No evidence that limpet effect depended on whether either large or small fish were present (p = 0.5 & 0.7 respectively) • Can this study be used to make inferences to the entire population? Environmental Earth and Ocean Scient

### **Strategies**

- Analyze the data graphically for outliers
- Fit the rich model, examine the residual plots to assess need for transformation of response variable
- With interactions, graphically display the data or use multiway tables
- Look at particular terms in the additive model to examine particular effects
- ANOVA F-test for additivity: interaction MS over error MS

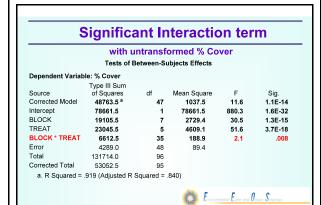
### Slide 13 Strategies

NOTES:

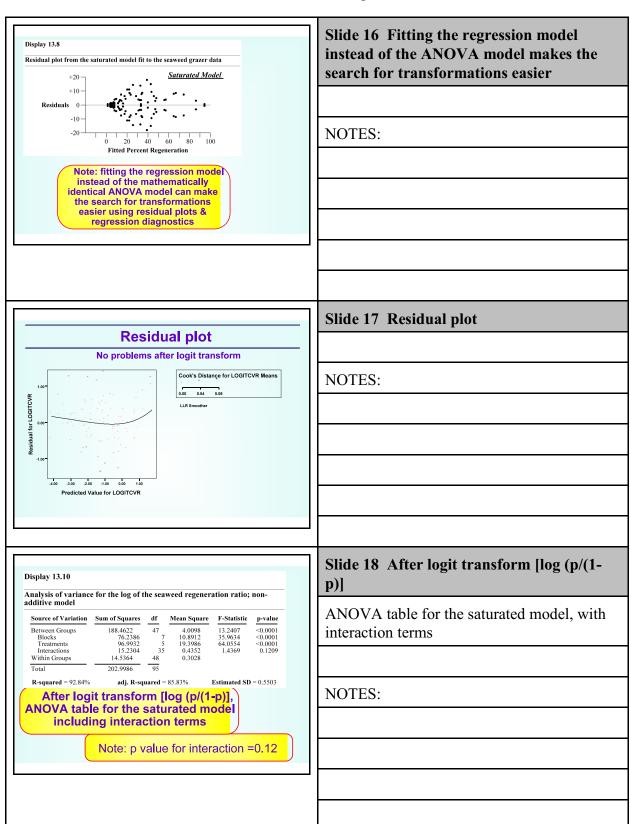
# Display 13.7 Average percents of seaweed regeneration with different grazers allowed 100 | Interest Allowed | Interest grazers grazers allowed | Interest grazers grazers

### Slide 14

NOTES:



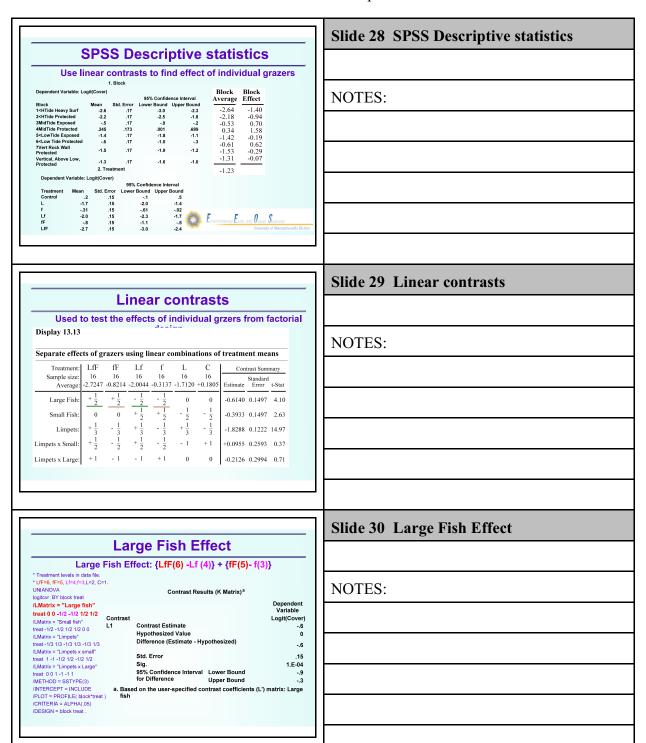
### Slide 15 Significant Interaction term



|  | Slide 19 The old syntax for fitting       |
|--|---|
| The old syntax for fitting Factorial ANOVA   | Factorial ANOVA                           |
| * Old ANOVA syntax, use GLM instead.   |   |
| ANOVA logitcvr by block(1,8) treat(1,6).   | NOTES:                                    |
| Unique Method Sum of Squares of Mean Square F Sig. Loght(Cover) Main Effects (Combined) 173.232 12 14.436 47,668 1,7E-22   | 110125.                                   |
| Block 76.239 7 10.891 35.963 6.4E-f7<br>Treatment 96.993 5 19.399 64.055 4.5E-20<br>2.Way Interactions Block *Treatment 16.230 35 .435 1.437 .121  |   |
| Model         188.462         47         4.010         13.241         7.5E-16           Residual         14.536         48         .303         303         103         103         104  |   |
| b. All effects entered simultaneously  Note: p value for interaction =0.12   |   |
| Hote. p value for interaction (172   |   |
|  |   |
|  |   |
| Afficial and the section of  | Slide 20 After logit transform            |
| After logit transform  |   |
| Display 13.9  Averages of the log of the scawced regeneration ratio versus block number, with code for treatment   | NOTES:                                    |
| Mote nearly   Small Large   Small Large   Larger   Fall Fall Fall Fall Fall Fall Fall Fa   |   |
| signature of no interaction  |   |
| Ferces 60 0 Negrowth 40 10 10 10 10 10 10 10 10 10 10 10 10 10   |   |
| 10 - 2.0   |   |
| Treatment affirmers a re-relation of the relation of the relat |   |
| Block Number (ordered from smallest to largest average response)   |   |
|  |   |
| Expected values, saturated model   | Slide 21 Expected values, saturated model |
| The 35 interaction terms don't explain a significant additional  |   |
| amount of the variation in the data Estimated Marginal Means of Logit(Cover) Treatment   | NOTES:                                    |
| SE DE LA CONTROL OL LA CONTROL |   |
| The state of the s |   |
| o ft.  |   |
| The state of the s |   |
| Stock  |   |

| Display 13.11   p. 375  | Slide 22 Interaction term pooled with residual sum of squares, to produce tests with error df=83 (but note higher MSE [0.36 vs. 0.30]) |
|---|--|
| R-squared = 85.34%   adj. R-squared = 83.22%   Estimated SD = 0.5989  | NOTES:   |
|   |  |
| Pooling Interaction SS (1 of 3)   | Slide 23 Pooling Interaction SS (1 of 3)   |
| Neter et al. (1996) {applications of rules to 13.1 in red}  ■ Don't pool the interaction & error SS unless  ► (1) The degrees freedom for MSE is small, perhaps 5 or less No  ► (2) The test statistic MS_interaction / MS_error falls substantially below the action limit of the decision rule, perhaps | NOTES:   |
| MS_intxn/MS_error < 2 for α = 0.05. Yes  (1) assures that there will be increased power from pooling and (2) is to minimize the probability of Type II error for the interaction effect.  |  |
| Conclusion for Case Study 13.1: Don't pool  |  |
|   |  |
| When can & should you pool interaction MS with error MS?  | Slide 24 When can & should you pool interaction MS with error MS?  |
| Pooling interaction terms (Slide 2 of 3)     Underwood (1997, p. 273) discusses pooling with nested models, but the same argument   |  |
| would apply here  ➤ Test for the interaction MS effect with α = 0.05  ■ If the test is significant, never pool.  ■ If the test is not significant:  ∘ If the p value is > 0.25, pool  ∘ If the p value is < 0.25, don't pool  | NOTES:   |
| Source of Variation   Sum of Squares   df   Mean Square   F-Statistic   p-value   |  |
| Treatments   50,592,504   35   0,4552   1,4369   0,1209   |  |
|   |  |

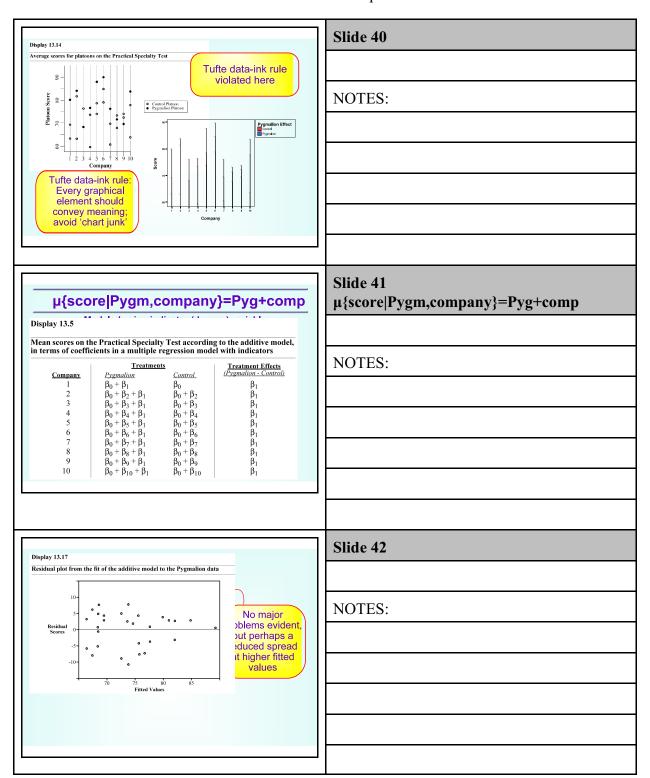
### Slide 25 Pooling Interaction SS (Slide 3 of **Pooling Interaction SS (Slide 3 of 3)** 3) Quinn & Keough (2002,p. 260) Most statistics texts follow a 'sometimes pool' strategy ► Underwood (1997) & Winer et al. (1991): **NOTES:** ■ Pool if p value > 0.25; ■ Hayes: pool only if p value > 0.5 ▶ Sokal & Rohlf: p > 0.25 or 0.5 ► Quinn & Keough (2002): p value > 0.25 Slide 26 Expected logit (% Cover) **Expected logit (% Cover)** The pattern if interaction terms pooled Estimated Marginal Means of Logit(Cover) Control ۰. NOTES: Lf fF Slide 27 Expected effects **Expected effects** This display would have to be redone if interaction terms left in the model. The interpretation would be considerably more complex Display 13.12 Table of averages of log percent seaweed regeneration ratio with different grazer combinations in eight blocks NOTES: Control -4.24 -3.21 -2.53 -1.93 -2.83 -1.89 -2.38 -2.77 -2.72 -1.49

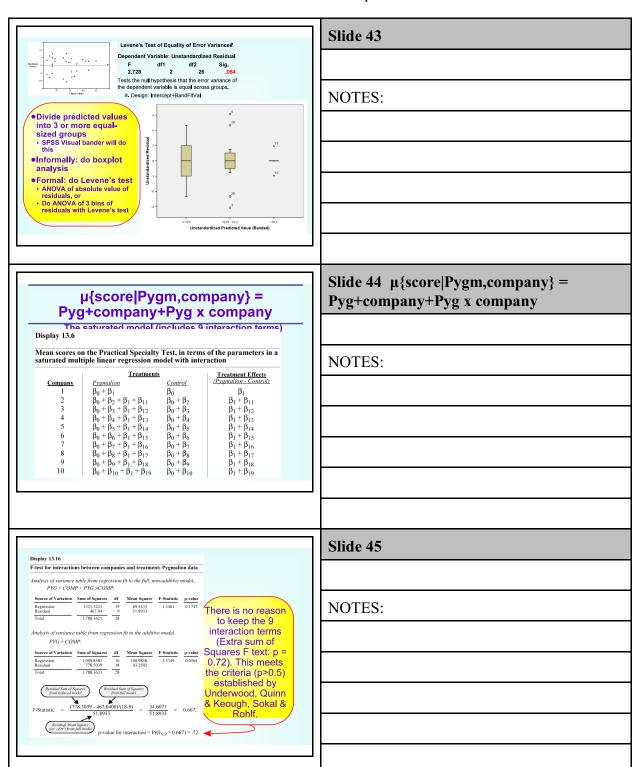


### Slide 31 Small Fish Effect **Small Fish Effect** Small Fish Effect: {Lf(4) -L (2)} + {f(3) - Control (1)} \* Treatment levels in data file. \* LfF=6, fF=5, Lf=4,f=3,L=2, C=1. UNIANOVA NOTES: UNIANOVA logitor BY block treat /LMatrix = "Large fish" treat 0 0 -1/2 -1/2 1/2 1/2 /LMatrix = "Small fish" Contrast Results (K Matrix)<sup>a</sup> Dependent Variable ### Contrast | Contras Logit(Cover) -.4 0 Contrast Estimate Hypothesized Value Difference (Estimate - Hypothesized) treat-1/3 /13-1/3 /13-1/3 /13-1/3 /13//Maftrx = "Impets x small" treat 1-1-1/2 /12-/1/2 /12//Maftrx = "Impets x Large" treat 0.0.1-1-1.1 //METHOD = SSTYPE(3) //MITERCEPT = INCLUDE //PLOT = PROFILE( block'treat ) //CRITERIA = ALPHA(.05) //DESIGN = block treat . Std. Error Sig. 95% Confidence Interval for Difference Upper Bound a. Based on the user-specified contrast coefficients (L') matrix: Small fish Slide 32 Limpet Effect **Limpet Effect** Limpet Effect:{LfF(6) - fF (5)} + {Lf(4) - f (3)} +{L(2)-Control (1)} \* Treatment levels in data file. \* LfF=6, fF=5, Lf=4,f=3,L=2, C=1. UNIANOVA logitovr BY block treat /LMatrix = "Large fish" treat 0 0 -1/2 -1/2 1/2 1/2 NOTES: Contrast Estimate Hypothesized Value Difference (Estimate - Hypothesized) -1.8 Std. Error .122 Sig. 95% Confidence Interval for Difference Upper Bound a. Based on the user-specified contrast coefficients (L') matrix: Limpets Slide 33 Conclusions about Case 13.1 **Conclusions about Case 13.1** Pooling interactions simplifies the interpretation of the results, but at the expense of violating accepted practice NOTES: ► P values > 0.05 doesn't mean that there are no interaction effects ▶ Block interaction effects should be assessed ► This could result in rejection of the paper • A fixed effects model was used, restricting inferences to these areas. A random effects model might have been better. Logistic regression (Ch 21) with a binomial response might be an alternative model for analyzing % cover data Bob Miller (UMB Biology Ph.D, 2005) analyzed grazers and found 0% algal cover in many plots. Parametric ANOVA could not be used. Environmental Earth and Ocean Scient

|   | Slide 34 Case 13.2 Pygmalion Effect |
|---|-------------------------------------|
|   | , g                                 |
|   | NOTES:                              |
| Case 13.2 Pygmalion Effect  | TOTES.                              |
| - Ouse 10.21 ygmanon Enect  |                                     |
|   |                                     |
| ₩ F F 0 C   |                                     |
| Economical Easts and Dispara Success University of Messachuset's Boston   |                                     |
|   |                                     |
| Pygmalion effect  | Slide 35 Pygmalion effect           |
| A study to avoid interpersonal interactions  Tracking in schools:   |                                     |
| Good students get better and poor students get worse     Self-fulfilling prophecies   | NOTES:                              |
| <ul> <li>Goal of the study by Dov Eden: Pygmalion without interpersonal contrast effects</li> </ul>   |                                     |
| <ul> <li>Ten companies selected (9 in data), 3 platoons<br/>in each company, 1 platoon leader out of 3 told</li> </ul>                        |                                     |
| he had an exceptional group   |                                     |
| Environmental Earth and Ocean Sciences University of Measachusetta Broton   |                                     |
|   |                                     |
|   | Slide 36 Pygmalion Effect           |
| Pygmalion Effect  Mean scores for the platoons to be contrasted   |                                     |
| Display 13.3  Average scores of soldiers on the Practical Specialty Test, for platoons given the Pygmalion treatment and for control platoons |                                     |
| Treatments  Company Pygmalion Control   | NOTES:                              |
| 1 80.0 63.2 69.2<br>2 83.9 63.1 81.5<br>3 68.2 76.2<br>4 76.5 59.5 73.5   |                                     |
| 5 87.8 73.9 78.5<br>6 89.8 78.9 84.7<br>7 76.1 60.6 69.6  |                                     |
| 8 71.5 67.8 73.2<br>9 69.5 72.3 73.9<br>10 83.7 63.7 77.7   |                                     |
|   |                                     |

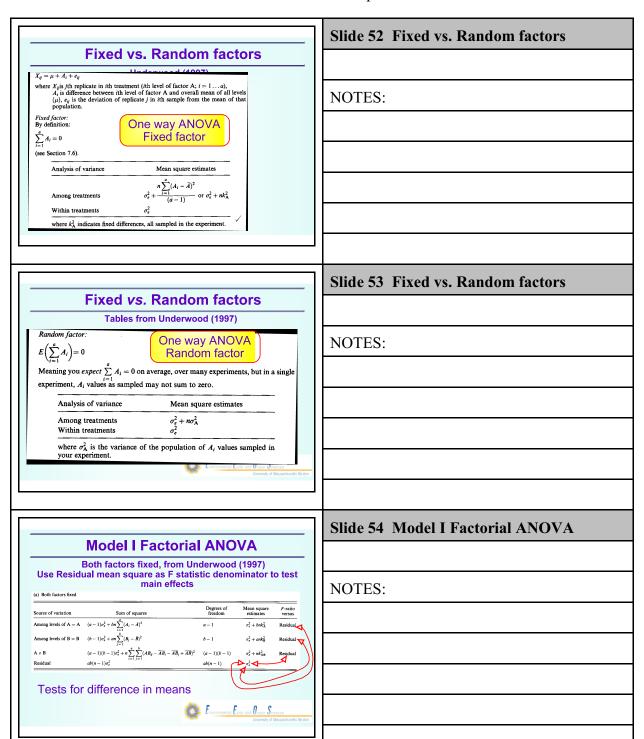
### Slide 37 Pygmalion results Pygmalion results Note: addition of random effects model •Pygmalion treatment added 7.2 (±5.4) points to a platoon's score NOTES: •Very strong evidence that the Pygmalion effect is real (Fixed effect, output 15 our randomized block ANOVA, F<sub>1,18</sub> =7.8; 1 sided p = 0.006) Because of the randomized design, a causal inference can be made for this group of 10 companies off these companies are representative of all army companies, there is strong evidence that the effect would be foun throughout Army companies (Mixed model ANOVA, F<sub>1,9,2</sub>=8.7; 1-sided p = 0.008) Slide 38 Strategies for factorial analysis Strategies for factorial analysis Decide at the design stage whether factors are fixed or random Analyze the data graphically for outliers, need for transformation NOTES: • Fit the rich model (saturated model) examine the residual plots With interactions, graphically display the data or use multiway tables • Look at particular terms in the additive model to examine particular effects ANOVA F-test for additivity, Interaction MS over error MS ► Use appropriate rules for pooling: ► Pool only if p>0.25 and only if df for MSE is < 5</li> Test main effects over appropriate error term for fixed or random effects model Slide 39 Additive and non-additive models Additive and non-additive models Both Ch 13 Case Studies can be viewed as NOTES: additive models ▶ 13.1 Area + predator effects (no intxn) ▶ 13.2: Block (Company) + Pygmalion effect Additive model: both block and factor add fixed amount Most recent statistics texts, esp. in ecology, accept the reduced (additive) model if the interaction p values > 0.25 or 0.5

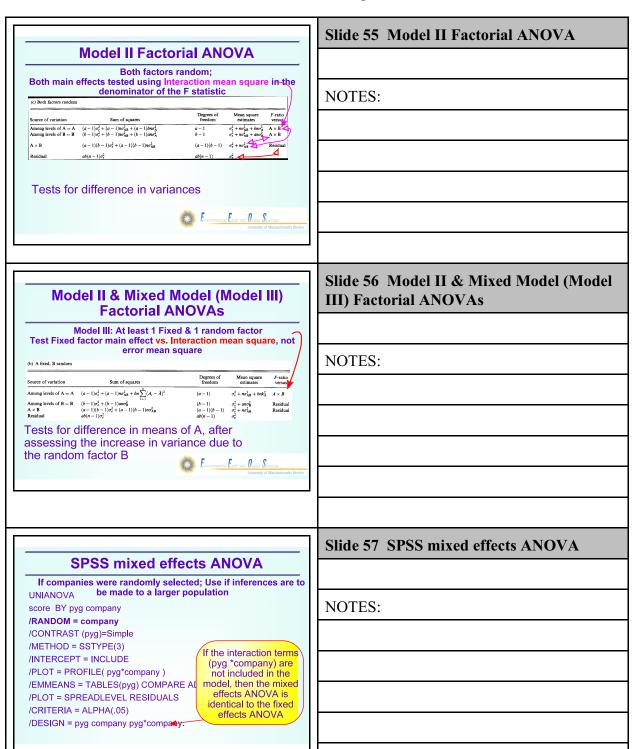




|  | Slide 46 Extra sum of squares F test       |
|--|--|
| Extra sum of squares F test  | •  |
| Enter 3 models hiearchically using /Analyze/Regression The 9 interaction terms do not explain a significant portion of the residual variation.   | NOTES:                                     |
| Model Summary <sup>d</sup>   | NOTES.                                     |
| Change Statetics   Change Statetics   Change Statetics   Sig F   |  |
| 3 860° 739 .188 7.2037 .174 .667 9 9 .722 a. Predictors (Constant), Pyg b. Predictors (Constant), Pyg. CMP10, CMP9, CMP3, CMP7, CMP8, CMP5, CMP2, CMP4 c. Predictors (Constant), Pyg. CMP10, CMP9, CMP3, CMP7, CMP6, CMP5, CMP2, CMP4, INT9, INT6, INT |  |
| Pleadure Collaboration (Fig. 1987)     INT2, INT3, INT4, INT5, INT5      |  |
| value of 0.72 can be dropped   |  |
|  |  |
|  | Slide 47                                   |
| Display 13.18  Multiple linear regression output from the fit of the additive model to the   |  |
|  | NOTES:                                     |
|  | NOTES.                                     |
| $\begin{array}{cccccccccccccccccccccccccccccccccccc$   |  |
| cmp9 1.1000 5.3607 0.2049 .8400<br>cmp10 4.2333 5.3697 0.7884 .4407<br>Estimated SD = 6.576 on 18 d.f.   |  |
| The Pygmalion effect adds 7.2 (± 5.4)  |  |
| to the score of the typical platoon  |  |
|  |  |
|  | Slide 48 Unbalanced designs & effect sizes |
| Unbalanced designs & effect sizes  |  |
| Different estimates of the treatment effect, from each company and from the combined data ignoring company difference averages Difference Taking into  | NOTES:                                     |
| 1   Pygmalion   Control   δ <sub>1</sub>   Count company   2   83.9   72.3   11.6     Fects, effect size   4   76.5   6.6   10.0   | TIGIES.                                    |
| 4 76.5 66.5 10.0 7.22 (not 7.07) 8 78.8 76.2 11.6 7.22 (not 7.07) 8 89.8 81.8 8.0 d standard error 8 71.5 70.5 11.0  |  |
| 8 71.5 70.5 1.0<br>9 69.5 73.1 3.6<br>10 83.7 70.7 13.0<br>All 78.7000 71.6316 7.0684  |  |
| the multiple linear regression estimate (of SD) will always give the most efficient weighting to estimates from different levels of  |  |
| a confounding variable in unbalanced situations. Sleuth p. 397   |  |

|   | Slide 40 Eveet n value: 150/2v30                         |
|---|--|
| Exact p value: 150/2x3 <sup>9</sup> =150/39,366 ≈ 0.0038  | Slide 49 Exact p value: 150/2x39<br>=150/39,366 ≈ 0.0038 |
| P = 0.0038, asymptotic p = 0.006  |  |
| Pygmalion treatment added 7.2 (±5.4)  points to a platoon's score    Company  | NOTES.   |
| Very strong evidence that the     Pygmalion effect is real (Fixed effect,     randomized block ANOVA, F <sub>1.18</sub> =7.8; 1-     sided p = 0.006)   | NOTES:   |
| Exact p value =150/39366 = 0.0038      Because of the randomized design, a causal inference can be made for this  |  |
| group of 10 companies  of these companies are representative of all army companies, there is strong   |  |
| evidence that the effect would be found throughout Army companies (Mixed model ANOVA. F.,=8,7: 1-sided p =  |  |
| o.008) company  |  |
|   |  |
|   |  |
| Nonadditivities & interactions  | Slide 50 Nonadditivities & interactions                  |
| Display 13.21   |  |
| If there are significant interaction terms, you should usually just present plots of the    Control Transmat   Control Tra | NOTES:   |
| data  Some effort should still be made to estimate the effect size  |  |
| Non-additive (I) handled with interaction terms   |  |
| Non- additive (II) can often be changed to an additive model  |  |
| by transformations  •Non-additive (III) handle separately   |  |
| Non-additive (IV) just plot the data (and wave your hands)  |  |
|   |  |
|   | Slide 51 Fixed vs. Random Factors                        |
|   |  |
|   | NOTES:   |
|   | NOTES.   |
| Fixed vs. Random Factors  Are intertidal areas in Case 13.1 fixed or random and does it   |  |
| matter?   |  |
|   |  |
| Environmental Euro and Ocean Sciences   |  |
| University of Massachusetts Boston  |  |





## When should a factor be regarded as random instead of fixed?

• Winer et al. (1991)

c. MS(pyg \* company)

d. MS(Error)

- ► If the number of levels of a factor, *p*, is a very small fraction of the number of possible levels of a factor (P<sub>effective</sub>), *p*/P<sub>effective</sub>≈0 and the factor should be regarded as random
- If the number of levels of a factor p is a large fraction of the total number of possible levels, then p/P<sub>effective</sub>≈1 and the factor should be regarded as fixed
- ► If the levels are random samples of the possible levels, then the factor should be considered random.



unbalanced design

# Slide 58 When should a factor be regarded as random instead of fixed?

NOTES:

### 13.2 Companies as a random effect

Test Pygmalion main effect over interaction Mean Square p value increased from 0.012 to 0.016

#### Tests of Between-Subjects Effects

| Source                            |            | Type III Sum<br>of Squares | df                  | Mean Square         | F        | Sig.      |
|-----------------------------------|------------|----------------------------|---------------------|---------------------|----------|-----------|
| Intercept Hypothe<br>Error        | Hypothesis | 146247.185                 | 1                   | 146247.185          | 1981.329 | <.0000001 |
|                                   | Error      | 670.688                    | 9.086               | 73.813 <sup>a</sup> |          |           |
| pyg Hypothesis<br>Error           | 301.843    | 1                          | 301.843             | 8.692               | .016     |           |
|                                   | 318.928    | 9.185                      | 34.724 <sup>b</sup> |                     |          |           |
| company Hypothesis<br>Error       | 665.663    | 9                          | 73.963              | 2.137               | .137     |           |
|                                   | 311.464    | 9                          | 34.607 <sup>c</sup> |                     |          |           |
| pyg * company Hypothesis<br>Error | 311.464    | 9                          | 34.607              | .667                | .722     |           |
|                                   | Error      | 467.040                    | 9                   | 51.893 <sup>d</sup> |          |           |

# Slide 59 13.2 Companies as a random effect

NOTES:

### **Effect size of Pygmalion treatment**

### Note: two of the 10 groups declined



Pygmalion effect is reduced from 7.2 to 6.8 units [Identical effect in both fixed & mixed effects models]

# Slide 60 Effect size of Pygmalion treatment

### Slide 61 Conclusions to Case 13.2 **Conclusions to Case 13.2** If the goal is to make inferences to all Army NOTES: companies and platoons, then company should be treated as a random factor ► The Pygmalion effect is tested vs. 'Pyg x company' interaction instead of error MS ► The effect still offers evidence against the no-effect null hypothesis (p=0.008), but the p value is slightly larger than if a fixed effect model were used (p=0.006) Slide 62 Conclusion from today's class Conclusion from today's class Factorial ANOVA models are a subset of the general linear model Can be analyzed using ANOVA, Regression, or GLM/Univariate The results are mathematically identical NOTES: Fisher noted that factorial ANOVA is superior to testing 1 factor at a time Interactions: factors have synergistic effects Interactions must be assessed Note that transforms can eliminate interaction effects Pooling Steuth doesn't properly cover the problem of pooling interaction terms: use caution when pooling Inappropriate pooling is an example of pseudoreplication & can give rise to Type II error (concluding no interaction or block effect when such effects exist) At the least, use p>0.25 rule • Random vs. Fixed factors in ANOVA designs The choice should be made a priori Interaction MS used as denominator to test main effects in Model III and Model III (mixed model) Factorial ANOVA Environmental Earth and Ocean Scient