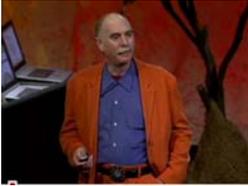1. Identify this person.

      a. Eric Raymond
      b. Howard Rheingold
      c. Yochi Brenkler
      d. Chris Anderson
      e. Lawrence Lessing

Answer: _____

2. Match the following terms to their definitions.

        ___ 1. blog
        ___ 2. blogosphere
        ___ 3. Social bookmarking
        ___ 4. podcast
        ___ 5. WiFi
        ___ 6. rss

        a. a method for Internet users to store, organize, search, and manage bookmarks of web pages on the Internet with the help of metadata.
        b. a digital recording of a radio broadcast or similar program made available on the internet for downloading to a personal audio player.
        c. is a set of product compatibility standards for wireless local area networks (WLAN) based on the IEEE 802.11 specifications.
        d. the collective term encompassing all weblogs or blogs as a community or social network.
        e. a family of web feed formats used to publish frequently updated digital content, such as blogs, news feeds or podcasts.
        f. a Web site that contains an online personal journal with reflections, comments, and often hyperlinks provided by the writer.

3. Match the citation format to the references type below

        ___ 1. Journal article, changed/doubtful source
        ___ 2. Electronic facsimile (PDF)
        ___ 3. Journal article, retrieved from a database
        ___ 4. Online journal (paged by issue)

        a. Hypericum Depression Trial Study Group. (2002). Effect of Hypericum perforatum (St John's Wort) in major depressive disorder: A randomized controlled trial [Electronic version]. JAMA, 287, 1807 1814.
        b. Hypericum Depression Trial Study Group. (2002). Effect of Hypericum perforatum (St John's Wort) in major depressive disorder: A randomized controlled trial. JAMA, 287, 1807 1814. Retrieved July 7, 2002, from http://www.jama.org/articles.html
        c. Hypericum Depression Trial Study Group. (2002). Effect of Hypericum perforatum (St John's Wort) in major depressive disorder: A randomized controlled trial. JAMA, 287, 1807 1814. Retrieved July 7, 2002, from MEDSYS database.
        d. Kortepeter, M. G., & Parker, G. W. (1999). Potential biological weapons threats. Emerging Infectious Diseases, 5(4). Retrieved January 20, 2003, from http://www.cdc.gov/ ncidod/EID/vol5no4/kortepeter.htm

4. A group made up of lawyers, scholars, and activists who fear that bolstering copyright protection in the name of foiling "piracy" will have disastrous consequences for society - hindering the ability to experiment and create, and eroding our democratic freedoms. What are these reformers called?

    a. bloggers
    b. wikipedians
    c. The Free Culture movement
    d. The Digital Millenium movement
    e. Viridians

Answer: _____

5. A _____ is a clever solution to an interesting problem.

Answer: _____

6. Match the word/s to the operation that it will perform.

        ___ 1. and
        ___ 2. or
        ___ 3. and and or
        ___ 4. not

        a. is used when a term needs to be excluded
        b. When used in one search statement, you must put parentheses around the items that are to be performed separately.
        c. will result in Web pages that have either term
        d. indicates that only those Web pages that have both words in them will be retrieved

7. With no editorial board, _____ works amazingly well. According to statistics on the site, since it was founded in 2001, the English-language version has drawn 857,750 registered users. Far fewer than this are still active, perhaps as many as 15,000. The users have developed a complex and more-or-less democratic system of rules and policies for contributions, such as neutral point of view, civility, citation of sources, and no libel or vandalism.

Answer: _____

8. Which statements are true about the impact of blogging?

    a. Blogging has empowered Big Media Companies by increasing the gap between between the media haves and the media have-only-a-laptop-and-an-internet connection.
    b. The blogosphere has become an invaluable tool for holding the mainstream media's feet to the fire
    c. Blogging has discouraged the little guy because it's harder to stand out in a sea of blogs.
    d. The blogosphere has fueled mainstream's media's tendancy to gloss over the details contained in news stories.
    e. Blogging has empowered the little guy - leveling the playing field between the media haves and the media have-only-a-laptop-and-an-internet connection.

Answer: _____

9. _____ is a piece of server software that allows users to freely create and edit Web page content using any Web browser. It supports hyperlink and has a simple text _____ for creating new pages and crosslinks between internal pages on the fly. It is unusual among _____ mechanisms in that it allows the organization of contributions to be edited in addition to the content itself. Like many simple concepts, "_____" has some profound and subtle effects on its usage. Allowing everyday users to create and edit any page in a Web site is exciting in that it encourages _____ use of the Web and promotes content composition by nontechnical users.

    a. Wiki
    b. open editing
    c. group communication
    d. syntax
    e. democratic

10. A _____ is a website or web application that combines content from more than one source.

Answer: _____

11. Web 2.0 is:

    a. is a new technology that allows new types of applications to be built.
    b. an application built on different technical architecture from WEB 1.0.
    c. a second generation of internet applications that take advantage of the social architecture of the internet.
    d. a new computer operating system

Answer: _____

12. Match these different types of social networks

      ____ 1. digg
      ____ 2. ning
      ____ 3. delicious
      ____ 4. folksonomy
      ____ 5. flickr

a. social bookmark
        b. online community
        c. user generated taxonomy
        d. photo community
        e. social news

13. _____ bookmarking is a user defined _____ system for _____. Such a taxonomy is sometimes called a _____ and bookmarks are referred to as _____.

        a. folksonomy
        b. taxonomy
        c. tags
        d. Social
        e. bookmarks

14. _____ networks are architected to scale _____ to new heights, both in terms of the extend of self-expresssion as well as the reach of _____.

        a. Social
        b. self-expression
        c. distribution

15. Select the best definition of a Mashup:

    a. A single application running on the internet is a Mashup
    b. An application that contains a hyperlink is a Mashup.
    c. Any application running on the internet can be considered to be a Mashup.
    d. Internet content created by linking two or more Web 2.0 applications together in a new context is a Mashup.

Answer: _____

16. Select the best definition of the "long tail of the internet" first coined by Chris Anderson.

    a. An economic theory for businesses that recommends selling products in low demand by a large group of customers
    b. A business model that works by selling products that are in high demand by a relatively small group of customers.
    c. Any business that sells merchandise on the internet.
    d. An economic or business model for the internet that works by selling seasonal products in high demand.

Answer: _____

17. Diggit, reddit, and newsvine are examples of:

    a. social bookmark sites
    b. folksonomies
    c. social news sites
    d. wikis

Answer: _____

18. In Eric Raymond's essay, The Cathedral and the Bazaar, he compares two
different software development styles. The term _____ describes the _____
approach while the _____ describes the _____ model.

      a. 'bazaar'
      b. 'cathedral'
      c. commercial
      d. Linux

19. Match the first generation of web applications to the Web 2.0 applications.

       ____ 1. Britannica Online
       ____ 2. Personal Websites
       ____ 3. Publishing
       ____ 4. Mp3.com
       ____ 5. Directories
       ____ 6. News sites
       ____ 7. bookmarks

       a. Podcasting
       b. Blogging
       c. Tagging
       d. Rss tags
       e. Tag Clouds
       f. Wikipedia
       g. Participation

20. Identify this person.

     a. Howard Rheingold
     b. Yochi Brenkler
     c. Lawrence Lessig
     d. Vinton Cert
     e. Richard Stallman

Answer: _____

21. _____ culture is the creative practice of appropriation and free sharing of found and created content. Examples include collage, found footage film, music, and appropriation art.

Answer: _____

22. What does the acronym RSS stand for?

    a. Really Simple Stupid
    b. Reading Special Signals
    c. Real Simple Syndication
    d. Reading System Syndication

Answer: _____