

RQ#1

Milburn (P & P), Chapter 2

- (1) How are beliefs related to attitudes in the Fishbein/Ajzen model?
- (2) What are three types of error that affect responses in surveys?

Bennett (pp. 27-39)

- (1) What are political myths? What is the key myth promoted by the state of consciousness perspective?
- (2) What did Hamilton, Madison, and Jefferson believe about the public and public opinion?

RQ#2

Loewen, Chap. 1

- (1) Loewen talks about various myths related to Columbus that have developed over the years. What purposes do these myths serve?

Bowen

- (1) What the conditions necessary for a "Rally" effect to take place?
- (2) What is the halo effect that Bowen associates with the "Rally" effect?
- (3) What are the limits on the "Rally" effect?

RQ#3

Bennett, Politics of Illusion (Chps. 2-3)

- (1) What are the main aspects of media content which Bennett identifies?
- (2) How do politicians try to control the news?

Edelman

- (1) What are major types of cognitions Edelman says governments attempt to generate in the public?

RQ#4

Milburn (P & P) (Chap 3)

- (1) What is the relationship of individuals' age to their opinions on social issues?
- (2) What is the "gender gap" in public opinion? How is it manifested?
- (3) What are the major changes that take place in individuals' political learning during adolescence?

Holloway and George

- (1) What is the evidence they present to support their argument that Americans have become more affluent?
- (2) What is the evidence they present to support their argument that Americans have become generally contented?

RQ#5

Milburn, Chap 4

1. What is the causal process that Lasswell argues takes place relating personality and political attitudes?
2. What is authoritarianism? What conclusion about "authoritarianism of the left" is supported by the evidence ?
3. What is the underlying process that explains the development of ideology, according to Tomkins?

RQ#6

Alice Miller

- (1) What are the central elements in Adolph Hitler's relationship with his father that Miller suggests are important? Give examples. What emotions are associated with these experiences? How are these emotions dealt with by Hitler?
- (2) What is the role that Hitler's mother plays in his emotional and political life?

(3) How does Lasswell's model apply to Hitler (if it does)?

RQ#7

Milburn, Conrad, Sala, & Carberry

(1) Are these studies experiments or correlational studies?

(2) What are the primary independent variables in these studies? What is the dependent measure in these studies?

(3) Do the findings support Lasswell's model of affect displacement? In what way?

RQ#8

Milburn & Conrad (Politics of Denial)

(Chap 1)

1. What are the unintended consequences of the use of physical punishment?

(Chap 3)

2. Much of this chapter is the same as the Milburn, Conrad et al. article you read for this week. What new findings are reported in this chapter?

(Chap 4)

3. How are childhood experiences and religious beliefs about punishment related?

(Chap 5)

4. How is punitiveness reflected in current public policy?

RQ#9

1. What politicians lives appear to show evidence of the process of emotional displacement

(Chap 7)

2. How does the work of Alice Miller apply to the black experience during slavery and after?

(Chap 8)

3. How are the results of the Milgram experiment relevant to the politics of denial?

(Chap 9)

4. How do the authors explain the anti-environmentalism and the denial of authoritarians with respect to the environment?

RQ#10

Tetlock

1. What is the hypothesis being tested? What variables are being measured to test the hypothesis? How are they measured?

2. What is the method (i.e., correlational or experimental)? Do the results support the hypotheses?

Milburn (P & P), Chap 5

1. Why is attribution theory particularly relevant to the study of ideology?

2. What are the levels of thinking that Georgoudi identifies?

RQ#11

Milburn (P & P), Chap. 6 (schemas)

1. What are the major types of schemas?

2. What is the effect of schema activation?

Milburn, Ideological self-schemas

1. What was the primary hypothesis being tested?

2. What was the effect of activation of the ideological self-schema?

Cheng & Holyoak

1. What is a pragmatic schema?

RQ#12

Henry

(1) In what ways does Henry say television news resembles drama?

Milburn & McGrail

(2) What are the important elements of drama that the researchers identify?

(3) What are the important variables tested in this study?

(4) Draw the model of causal relationships among those variables that is tested in this study. Are there any implicit variables that are not explicitly measured, but that are important mediating variables in the model?

RQ#13

Parenti

1. What role does Parenti suggest advertising play with respect to basic human needs?

2. What portion of advertising is spent to influence the public on ideological issues rather than to sell products?

3. According to Parenti, what is the basic message of public service announcements sponsored by the Ad Council